

PRESS RELEASE

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# STUDENTSPACE - NEW STUDENT HOUSING PLATFORM PRESENTS ITS VISUAL IDENTITY

StudentSpace, a student housing platform, launched earlier this year by Signal Capital Partners, Griffin Capital Partners, and Echo Investment, has presented its visual identity, slogan and website. The brand logo, reminiscent of a rocket, reflects StudentSpace's mission to support students on their new journey.

A strategy for StudentSpace, launched in March this year, aims to build 5,000 modern and energy-efficient student beds. The company has already secured plots for the construction of the first investments, and is now launching a website and unveiling a visual identity. The brand's navy blue and lime logo symbolises space exploration, and the modified letter 'A' depicting a rocket - a vehicle for reaching desired goals and exploring new frontiers. The choice was no accident, as space represents endless possibilities and challenges, perfectly aligning with StudentSpace's ambition to support students in achieving their academic and personal goals.

StudentSpace aims to provide students with not only a place to sleep, but also a comfortable space to learn, grow, relax and create unforgettable memories. The halls of residence are thoughtfully designed to offer a modern, safe, and dynamic environment tailored to the needs of students. All of this is conveyed by the brand's slogan; 'Here you live'.

**Ewa Gawron-Jasińska, Marketing & PR Manager at Griffin Capital Partners,** explains: "The StudentSpace halls of residence will be designed for Polish and foreign students who appreciate comfort and convenience. In creating the brand identity, we aimed for more than just aesthetics. Our vision was to create a space that inspires, stimulates creativity, and supports personal development. We want our buildings to be places where comfort meets innovation. The graphic elements and slogan reflect our mission: to create spaces that open doors to unlimited possibilities and new perspectives."

In line with the new visual identity and slogan, a new, clear StudentSpace website has been created: <u>www.studentspace.pl</u>

StudentSpace was launched in March 2024 as a joint venture between Signal Capital Partners, Griffin Capital Partners, and Echo Investment.



## About StudentSpace

StudentSpace is a student housing private dormitory platform developed by Signal Capital Partners, Griffin Capital Partners and Echo Investment. Launched in March 2024, the JV goal is to build 5,000 modern and energy efficient beds across key academic cities in Poland over the next three to five years. The joint venture consists of a 70% stake held by a partnership with Signal Capital Partners as the majority shareholder and Griffin Capital Partners. The remaining 30% is held by Echo Investment. Griffin Capital Partners acts as the investment and asset manager while Echo Investment acts as the development manager of the venture.

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#### **About Signal Capital Partners**

Signal Capital Partners is a London-based asset management firm focusing on European investment opportunities across corporate and real estate sectors. Signal was established in 2015 by a highly seasoned management team, pooling together a unique set of skills across asset and structural complexity. With over €3bn in AUM, Signal is a meaningful provider of financing solutions to the private markets.

## **About Griffin Capital Partners**

Griffin Capital Partners is the largest privately-owned investment and asset manager in private equity and real estate in CEE, Germany and other selected countries in the EU. It is the region's most active and innovative investor of its kind in the CEE region. It is a recognized private equity and real estate leader, originating and introducing innovative concepts and formats to the market. With a strong track record and extensive private equity and real estate know-how, it is a one-stop-shop for international investors willing to invest in the CEE, Germany and other selected Western European markets. Partners at Griffin Capital Partners have a long and successful track record of investing and asset managing in Europe and the US. The gross asset value of Griffin-managed investments across eighteen different platforms exceeds EUR 8 billion with a total invested equity of over EUR 4 billion.

#### About Echo Investment

Echo Investment is a Polish real-estate developer with unparalleled experience in key sectors of the real estate market. Currently focusing on the office, retail and private rental sectors, the company also develops mixed-use projects such as Warsaw Breweries in Warsaw and Fuzja in Łódź, places where people can work, live and enjoy an attractive range of retail, food, and entertainment options. In line with its strategy, the company increased its equity interest in Archicom to more than 89% in August 2023, transferring all competencies and projects in its residential business to the latter. Echo Investment regularly reports its ESG goals and efforts that support the sustainable development of the largest Polish cities. Its initiatives include e.g. a social programme to create wildflower meadows in urban areas that enhance local ecosystems. Echo Investment is listed on the Warsaw Stock Exchange, with Wing and Griffin Capital Partners being its principal shareholders.

#### For further Information:

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